

Gloriously Happy People Sell Products!!



## Who We Are, Why We're Here

Don Porter Photography is a fashion/lifestyle brand established in 2016 as a spin-off of a studio photography business and has photographed across the US to create published fashion images with top models. We fully produce our sessions, providing models, makeup, hair, locations, support staff and even editorial copy on request.

Lifestyle photos are the key to most modern advertising. We create top quality photos of young, active people looking gloriously happy! These compelling images are seen all over corporate websites, in back-lit department store pieces and in print advertising of all types. We'll work with you to develop a theme and provide a concept, models, outfits and locations to create the best images you've ever had!



## Who is this guy anyway??

Don Duncan has created images for artistic and commercial use since college. As a PhD chemist in graphic arts, he knows about color management for color-correct images. As a business manager, he's been actively involved in technical, business, marketing and financial operations, learning that creative products have to exist and work, but great customer service is the pathway to success!

Since opening a studio photography business 2010, he's been making top-quality photographs in the studio and on location, and forging great customer relationships. Upon entering fashion photography in 2015, he established a fashion-only brand, Don Porter Photography and has been involved in editorial work and nearly all the runway work in the Charlotte NC area since 2016. His work has been published inside and on the cover of leading fashion magazines.



## What We Do

After defining goals and objectives, we take over the production process, providing models, stylists, locations (including permits) plus support staff. Sometimes the garments/accessories are provided, but we can provide whatever garments/accessories needed to build the scene. Representatives are welcome on site to provide details in features to highlight and with unexpected issues.

We provide a quote for services including the number of photos to be delivered and what rights apply. Normally 100% of equipment rental costs and 50% of the remaining amount is required up front with the remainder due upon delivery of the photos.



## Let Us Share Our Ideas!

We've got ideas that can help you tell your story! When we blend your ideas and ours, we'll generate a real firestorm of creativity!! We can talk live (in person, phone, Skype etc), I can meet you in your office, or we can hammer a plan out by email.

Here's how you can get that started!

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